

# FACTOR TO CONSIDER BEFORE STARTING YOUR CATFISH FARMING BUSINESS

Before you start your journey as a catfish farmer, there are few things you should know before setting up the farm.

- **Knowledge acquisition**

It is very important to gather all the required knowledge on fish farming before starting your journey as a fish farmer. Partaking in trainings is also the best option to gather information and knowledge required. We recommend choosing Jakdam Farm Life as your trainer and mentorship. Register on your website ([www.jakdamfarmlife.com](http://www.jakdamfarmlife.com)) or call +233248570441.



- **Choosing a farm location**

This first step is to select the right location for farm. While doing this, you must ensure the availability and easy access to quality water, feed and medication. Also you must ensure intended farm location has good road and is close to your intended customers( market place, smoke houses etc..),



- **Types of Pond**

Selecting the right location for farm will guide you on identifying the most suitable pond for your system. Basically, there are three (3) types of fish ponds. Namely, the concrete pond, earthen ponds and plastic/tarpauline ponds.



- **Catfish Breed and Seed:** Choosing the right breed of catfish and a good seedlings is very important decision to make. Farmers often end up buying their seed from any hatchery without making enquiries and examining the health, activeness, physical condition of the seed (fingerlings/juveniles) and biosecurity measures of the hatchery. Always remember, bad seed will result in high mortality and stunt growth. Quality seed or catfish fingerlings are highly active and have uniform dark grey with/without white patches. Whitish-grey colour, missing fins, physical injuries, inactiveness, runts (fishes with big bony head with white patches and very slim body) are of inferior quality.
- **Market Survey:** It is very important to conduct a proper market survey before starting your catfish business. This will help you to know the demand and current price of catfish in your area. Proper market survey may help you to acquire a potential customer and uncover some opinions about your products that you weren't aware of.



